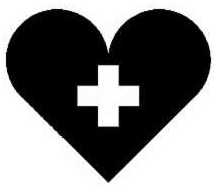


Soil Enrichment

BECAUSE THE PERFECT LAWN
STARTS WITH THE PERFECT SOIL

Healthy soil is the key to a healthy lawn!



Improved Root Health

Conditions the soil and roots to allow more nutrients into the grass



Resistance to Disease & Pests

Creates a stronger root system, better able to deal with stress from the heat, insects, disease, etc.



Moisture Retention

Improves the soil-water retention, allowing for less watering

Our Soil Enrichment application is **specially designed to boost the quality of your soil** by giving a healthy dose of composted poultry manure, humate and seaweed. Our Soil Enrichment application has the ability to naturally break down and utilize the materials already in your soil through microbial activity. This inherently helps promote better root penetration and growth. **Stronger root means stronger grass.** By keeping the roots and grass plants healthy and strong, they have a greater ability to fight off insects and potential diseases.

Not only does the soil enrichment process promote stronger grass and roots along with healthier soil, but it can improve water retention as well! The Humate and seaweed provide the added benefits of improving soil structure, aeration, water holding capacity, root development, and production of chlorophyll, **making your regular watering more effective.** All of this working together with our regular fertilization process helps to promote a healthy, hearty turf. Giving you that beautiful green lawn that you are looking for!

Why does Soil Enrichment Work?

- ✔ Promotes active and diverse soil biology.
- ✔ Reactivates and sustains naturally occurring biological cycles.
- ✔ Increases soil exchange capacity.
- ✔ Improves soil structure which facilitates air and water movement within the soil.
- ✔ Increases the soil's available essential nutrients.
- ✔ Enhances root function which increases the plant's access to nutrients and water.
- ✔ Suppresses disease and reduces stress.
- ✔ Improves water management efficiencies.
- ✔ And Reduces excess soil bio carbonates and sodium accumulation making for healthier soil.

Benefits



Increases nutrient uptake by 20-30%



Enhances water-holding capacity



Stimulates microbial activity



Ensures predictable nutrient availability



Improves cation-exchange capacity



Promotes natural tolerance to stress, pests and disease

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