



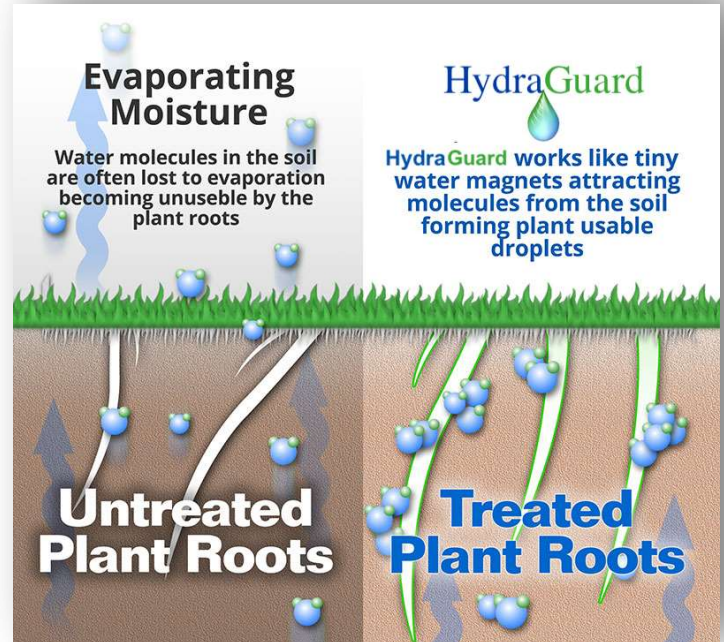
# HYDRAGUARD

KEEP THE MOISTURE IN YOUR LAWN

Our **HydraGuard Program** is comprised of a spring and summer application that manages soil moisture by attracting water molecules, creating droplets and releasing those droplets to the plant roots when the plant needs the water most, specifically in times of extreme heat and low precipitation.

## The science that works with nature, not against it!

HydraGuard has the unique ability to attract water molecules, create droplets, and then release those droplets to plant roots. In short, it helps roots absorb more moisture and nutrients to stay healthy. One end of the HydraGuard molecule anchors itself to soil particles and root hairs, coating their surface. The other end is available to grab free water molecules from humid air circulating in the soil. Once HydraGuard has grabbed enough water molecules to create a droplet, the plant's root are able to absorb the droplet through osmosis preventing it from being lost to evaporation or gravity.



## When It Comes to Lawn Care Basics, Watering Your Lawn Can Be A Game Changer

### MYTH vs. TRUTH

Watering Your Lawn Too Often Will Keep It Greener During The Summer

Excessive Yard Irrigation Encourages A Shallow Root Systems, Which Makes Grass Vulnerable To Heat Stress And Will Make It More Susceptible To Drought

### What Does HydraGuard Do For You?

- Minimize drought stress . Lower utility bills
- Improve transplant success
- Increase seed germination . Save time and labor
- Improve nutrient uptake
- Eliminate localized dry spots . Conserve water resources

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