



# GREEN THUMB GAZETTE

Lawn Doctor Newsletter

Volume 3 No. 2 Summer 2022

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## Summer FAQs:

### **Q. Why is my lawn brown?**

A. Most likely, your lawn is experiencing summer stress (going dormant due to heat and drought). Less common causes of browning are lawn-damaging insects and fungal disease.

### **Q. What are these brown polka dots in my lawn?**

A. Sounds like Dollar Spot! This is a very common summer fungus that usually reacts to a few days of heavy rainfall. Our Soil Enrichment Program will help stop the fungus in it's tracks, and in a few mows you should see it disappear completely.

### **Q. How much should I water?**

A. 1-2 inches of water per week. Water less frequently, but for longer periods of time to ensure a good, deep drench.

### **Q. How low should I mow my lawn?**

A. No lower than 4 inches during the summer. Tall grass creates shade for itself and helps keep the soil temperature low during extreme heat.

Does your question remain unanswered? Visit our website or give us a call!

## Pest of the Month: Mosquitoes



### The Three D's of Mosquito Control

It's summertime and you know what that means... mosquitoes!

Not only are they annoying to deal with, but they pose a major health threat. Lucky for you, Lawn Doctor is here with the **Three Ds of Mosquito Control** in your yard!

1. **Drain:** Reduce the chances of a mosquito population forming in your yard by eliminating their breeding grounds. Standing water spots like clogged gutters/drains, bird baths, tires, wheelbarrows, etc. are what they like best.
2. **Dress:** Keep yourself protected by wearing mosquito-appropriate clothing. Long sleeves, long pants, and closed-toed shoes will prevent mosquitoes from making you their dinner!
3. **Defend:** Periodic control treatments & continued preventative measures will impede these pests from re-claiming your yard. Hiring a pest control professional (like Lawn Doctor!) is the best thing you can do for your peace of mind this summer.



## On The Lookout:

### Common Summer Weeds

#### Crabgrass:

Arguably the most stubborn of the common summer weeds, crabgrass plagues almost every lawn in New England on an annual basis. Thriving in the high temperatures and receding in the cooler ones, the best way to prevent it altogether is by keeping your lawn thick, strong and healthy, leaving crabgrass less room to grow.

#### Spurge:

Another tricky summer weed, spurge survives and grows in many different soil and climate conditions. It is even able to withstand the lowest of mowing heights. Although it may take multiple tries, standard weed controls should do the trick.

#### Nutsedge:

Also known as chufa, nutgrass, or watergrass, nutsedge isn't actually a weed, but a *Sedge*. It grows more rapidly than turf in the summer months and slower in the cooler months, which can make it more difficult to spot amongst standard turf.

### Lawn Damaging Pests

#### Sod Webworm:

We know you're familiar with moths flying around during any given summer night, but did you know they can drop eggs that will hatch, then feed on your lawn at the crown? Sod webworms tend to fly under the radar of summer threats, but we're telling you- don't underestimate them!

#### Chinch Bug:

Chinch bugs thrive in the heat and even lay their eggs in the open, warm areas of the yard. Once they hatch, they feed on the roots of the grass while simultaneously releasing toxins that can be extremely detrimental to a lawn.



Crabgrass



Spurge



Yellow Nutsedge



Sod Webworm



Chinch Bug

# The Magic of Mushrooms

Mushrooms come in all different shapes and sizes and tend to pop up virtually overnight. They are a pretty unsightly guest and make for quite the unattractive landscape. Believe it or not, they're actually a good thing to see in the lawn!



All lawns have fungus, good and bad. It's when that fungus flowers due to the perfect mix of environmental factors (moisture, shade, and organic soil matter) that mushrooms will appear. In short-seeing mushrooms in the lawn is a good indicator that your lawn and soil are balanced, eco-diverse, & overall healthy!

If they're too bothersome to keep in the lawn, knocking them over and allowing them to dry out is the best way to rid them. Avoiding heavy shade, compacted soil, and rotting materials will help keep them out altogether.



# Drought, Fungus & Our Secret Summer Solution

Massachusetts summers are hot, dry, and combine direct sunlight with occasional showers. These factors can introduce a plethora of disease, fungus, and drought into a lawn, bringing summer to the top of the list for trickiest times for lawns' survival.

Luckily, our Soil Enrichment Plus program contains a mixture of incredibly beneficial ingredients applied on a consistent basis to create the best opportunity for your lawn to thrive.

Some benefits are:

- \* Deepened root growth, allowing for increased water/nutrient absorption, thus withstanding drought.
- \* Boosted microbes in the lawn, which prevent disease & thatch build-up.
- \* Protection against warm weather insects that live to feed on the lawn.



Summer Stress

# What's New With LD?

## Billboard

Our name in lights! We amped up our advertising efforts this spring with a billboard overlooking Route 3 South in Dorchester! Rotating between four different lawn-related sayings, it was fun to search for it on our way back home from the city! Did you catch a glimpse?

## 5-Star Fridays

Remember that Tip Your Tech Program we mentioned last edition? We've seen such great success so far that we chose to highlight our favorites each Friday on our social media channels! Keep your eyes peeled- your very own review just might be featured next!

## Sponsor-A-Highway

That's right- we adopted our very own 2-mile stretch of highway! We are honored and excited to play a part in keeping our environment cared for. If you're travelling Route 3N by Exit 5 in Plymouth, you may just see a green thumb!



## FIVE-STAR FRIDAY



Amazing job treating my lawn!





# LAWN DOCTOR®

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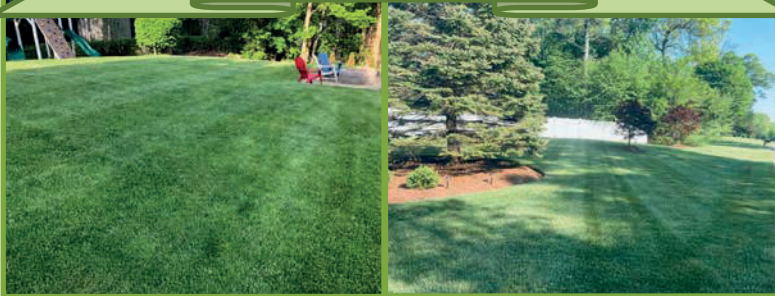
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## Check Us Out!

Your favorite lawn care company— now on social media! Check out our channels for lawn care tips, insider info on all things Lawn Doctor, and even a contest or two!

**Our Memorial Day Giveaway**  
Jeff & Chris won Yeti Coolers for submitting their lawn pics!



Winner— Jeff M.

Runner Up— Chris S.



@LawnDoctor.MA



Lawn Doctor of Massachusetts

## Summer Blood Drive



After having hosted such a successful holiday blood drive last December, we decided to do it again! We're happy to invite the Kraft Family Donor Center's Bloodmobile back to our headquarters for another chance to save lives!

Sign up to donate before spots fill up!

Hosted by

**LAWN DOCTOR**

Friday, June 17, 2022

9:00 AM – 3:30 PM

800 Franklin St. Hanson, MA 02341

**Appointments:**

[tinyurl.com/LawnJune2022](https://tinyurl.com/LawnJune2022)

# \$75 OFF



# YARD ARMOUR®



**\$75 OFF** any new Yard Armour Program order. Protect your family from dangerous ticks, mosquitoes and even most household pests this summer with Yard Armour!

One time \$75 OFF coupon. Available for new orders made as of June 15, 2022 only. Cannot be applied to existing Yard Armour Programs nor combined with other discounts or coupons. Expires July 15, 2022. Other terms and conditions may apply.

## \$50 Referral Credit

Lawn Doctor wants to help your family and friends!

New customers get one FREE service and you get a \$50 credit on your account for every friend, family member or neighbor you refer!

Call or text our Referral Hotline:

**781-243-3025**

## Did You Know?

Watering at night is one of the worst things you can do for your lawn, especially in the summertime!

Temperatures at night are generally cooler than in the day time. As a result, excess moisture in the lawn sits longer, creating the perfect conditions for fungus & disease to run rampant.

The best time to water your lawn is dawn, as the water gets plenty of time to get where it needs to be before being evaporated too quickly.



## Contact Us

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